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PERKINS EASTMAN AND THREE H CO-PUBLISH NEW WHITE PAPER EXAMINING THE EVOLUTION OF THE WORK PLACE, AND HOW DESIGN CAN INFORM EMPLOYEE PRODUCTIVITY AND WELLBEING

New York, NY (March 2, 2017) International design and architecture firm Perkins Eastman is pleased to join innovative furniture designer Three H in announcing the publication of the joint white paper “The Effect of Individualized Work Settings on Productivity and Well-Being.” This thoroughly researched paper is the first in a planned three-part series of studies on the evolution of diverse office environments and how the contemporary activity-based workplace (ABW) can be uniquely tailored to support a range of employee personalities, tasks and work modes. And while the premise of ABWs is based on the practice of allowing workers to remain mobile and flexible within the workplace, this paper argues that up until now, little attention and scant resources have been paid toward looking at the importance of individualizing such environments.

In examining the various topics that relate to the physical workplace, the paper’s authors open with a historical overview of modern-day office design, followed by summaries of studies that examine emerging trends in workplace design (including organization case studies), and most importantly, take an in-depth investigative look at the complex and evolving relationship that exists between common personality types—including individual strengths and shortcomings—and the physical conditions of the workplace. Throughout this study, the authors’ findings are informed by the existing variety of ABW types, from open bar-height workstations and semi-partitioned areas with modular walls to more traditional enclosed spaces fitted with mobile and customizable furnishings.

According to the authors, “The importance of creating a work environment that satisfies an individual’s specifications and preferences has been well-documented; the activity-based work environment begins to address this need by offering a variety of settings suited to various tasks and working styles. Why not take this a step further by leveraging available data (i.e. employee preferences, working habits, activity patterns, and personality type) in order to provide an optimal work environment?”
Further, in the white paper’s overview of ABW types, the authors offer, “Uncovering how people’s needs and potential success in an office differs based on their personality can arguably help overcome some of the current shortcomings in ABWs, and in office design in general.”

According to Gary Hierlihy, Three H’s VP of Sales and Marketing, based in Toronto, “The notions of personalization and customization are a perfect fit for us at a time when Three H is undertaking its two-year ‘Diversity’ program, in which we’re developing new approaches to office furniture design for evolving workplaces ... The integration of the finding of this joint study represent a crucial component to how we design and shape workplace environments of the future.”

The white paper’s primary authors comprise Perkins Eastman Associates Rebecca Milne, Scott Fallick, and Katherine Gluckselig, based in New York, and Designer Danya Hakky, based in Washington, DC. The second phase of this joint Perkins Eastman-Three H study will examine a host of personality and intelligence types, using subjects in an office setting, and study how the physical environment may be shaped to support both the employee and organization as a whole.

The entire white paper is available for free download here.

About Three H
Built on a tradition of European craftsmanship combined with innovative technology, Three H has been crafting office furniture that bridges the gap between custom and mass for more than 35 years. Three H’s unique design process gives clients the advantage of a tailored solution, but without the delays and high costs typically associated with going custom.

About Perkins Eastman
Perkins Eastman is among the top design and architecture firms in the world. With almost 1,000 employees in 15 locations around the globe, Perkins Eastman practices at every scale of the built environment. From niche buildings to complex projects that enrich whole communities, the firm’s portfolio reflects a dedication to progressive and inventive design that enhances the quality of the human experience. With work in 46 states and more than 40 countries, the firm’s portfolio includes high-end residential, commercial, hotels, retail, office buildings, corporate interiors, schools, hospitals, museums, senior living, and public sector facilities. Perkins Eastman provides award-winning design through its offices in North America, South America, North Africa and Middle East, and Asia.

Images available.

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