

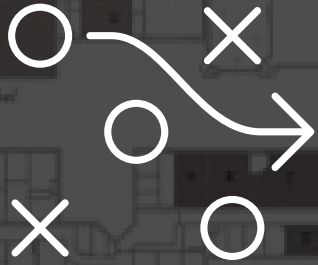
Higher Education Science & Technology





PE STRATEGIES BRINGS A DEEP UNDERSTANDING OF EVOLVING PEDAGOGIES AND RESEARCH METHODS TO ITS WORK IN HIGHER EDUCATION. Cognizant of the ever-changing demands for space on campus, PE Strategies' data-driven approach and commitment to meaningful stakeholder engagement helps colleges and universities plan and design facilities that meet today's objectives while preparing for the challenges of tomorrow.

STRATEGIC PLANNING



Demographic and Curriculum
Trend Analysis



Classroom and Class Lab
Utilization



Effective and Fun Engagement



Space Needs Projections



Future-Proof Programming

Our clients understand that adaptation and growth are keys to survival.

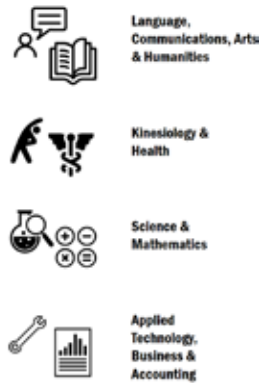
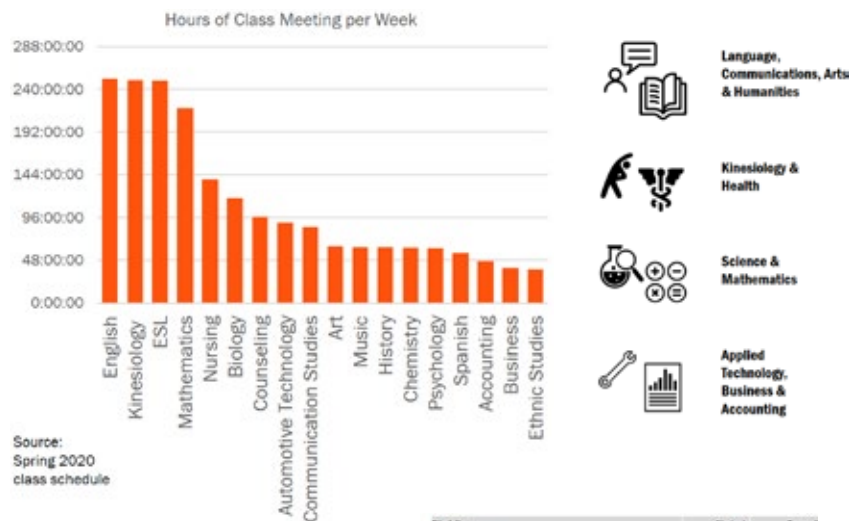
PE Strategies builds on a track record of creating strategic plans that have helped clients establish a vision and align their assets and resources with their future needs.

STRATEGIC PLANNING

DEMOGRAPHIC + CURRICULUM TREND ANALYSIS

The context of Higher Education is one of constant flux. Students come and go. Disciplines emerge and evolve. How can campus planners prepare for a future in which there are so many unknowns?

Looking closely at historical data and contemporary trends, PE Strategies helps planners to consider a range of possible futures to frame decisions in ways that help avoid bad decisions and prepare for a better path forward.



Student Ethnicity:

90%: Students of color



Citizenship

20%: Non-citizen students



Special Student Populations

32%: First generation college students



Ethnicity	Students	Percent
African American	532	2.07%
American Indian/Alaskan Native	30	0.32%
Asian	3,360	30.22%
Hispanic	500	6.34%
Islander	3,846	41.46%
Multi-Ethnicity	226	2.44%
Pacific Islander	35	0.36%
Unknown	370	3.99%
White Non-Hispanic	630	6.79%

U.S. Citizenship Status	Students	Percent
U.S. Citizen	7,424	80.03%
Permanent Resident	1,448	15.58%
Temporary Resident	47	0.51%
Refugee / Asylee	19	0.20%
Student Visa (F-1 or M-1 visa)	94	1.01%
Other Status	248	2.65%
Status Unknown / Uncollected	1	0.01%

Special Population Student Category	Unduplicated Head Count	Percent
CalWORKs - California Work Opportunity & Responsibility to Kids	37	0.40%
CARE - Cooperative Agencies Resources for Education	22	0.24%
DSPS - Disabled Students Programs & Services	252	2.72%
EDPS - Extended Opportunity Programs & Services	826	8.87%
First Generation	2,973	32.09%
Foster Youth	47	0.51%
Military (Active Duty, Active Reserve, National Guard)	36	0.39%
Special Admit	584	6.30%
Uniqs	378	4.09%
Veteran	78	0.84%
Non special population	4730	50.99%

CLASSROOM AND CLASS LAB UTILIZATION

Administrators hear about it when there's a shortage of spaces. But unless they look closely, it may not be clear why. Data-driven analyses of room utilization can reveal why certain spaces are oversubscribed and help generate cost-effective ways of addressing the problem.



Classroom

Room count: 14

Capacity: 35

Optimized for group work and hybrid classes; low density configuration supports active learning



Instructional Lab

Room count: 2

Capacity: 45

Plentiful whiteboards and technology for hands-on active learning



Lecture Classroom


Room count: 6

Capacity: 55

Tiered environment for lectures; wide tiers enable small group work

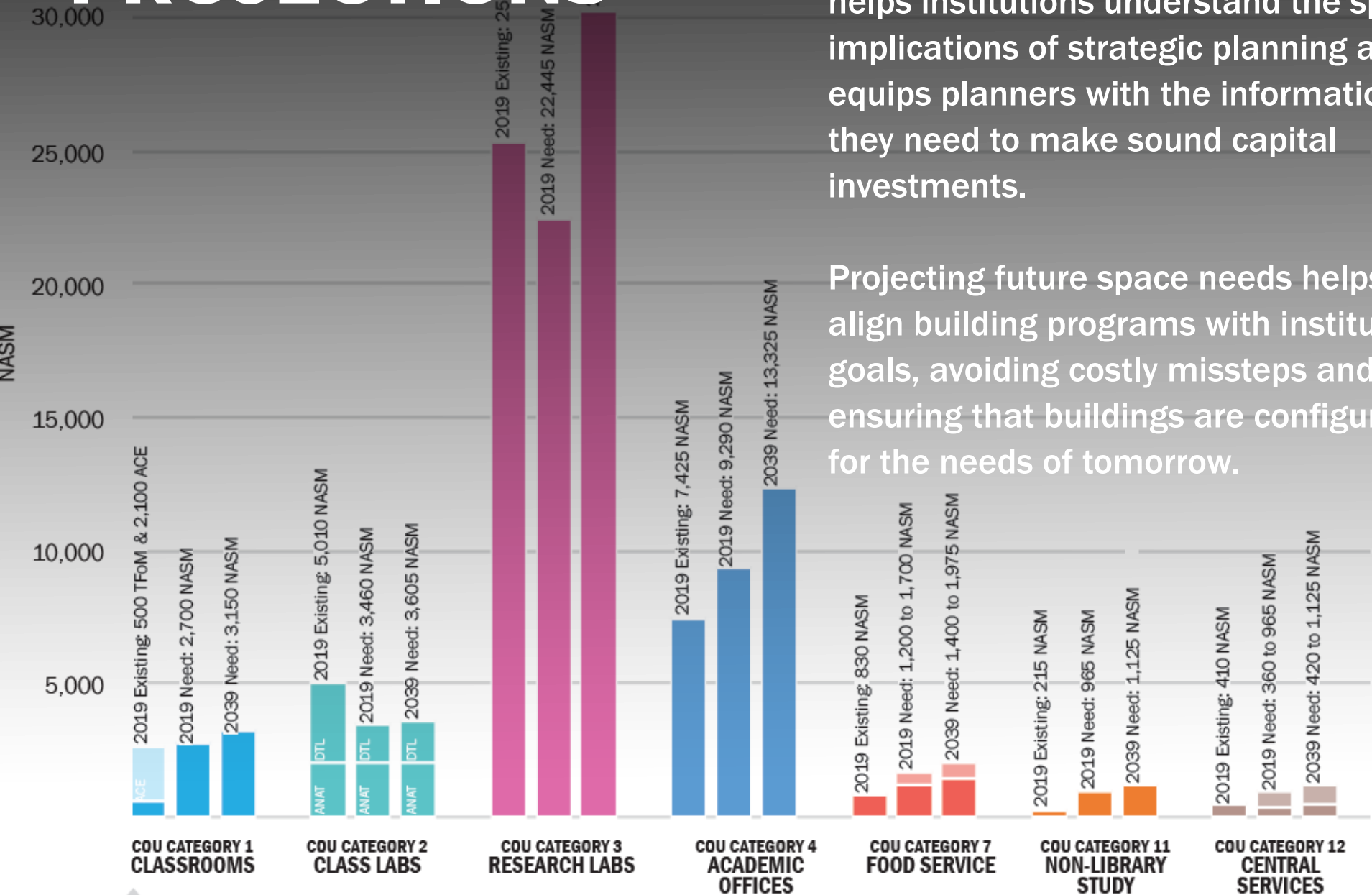
STRATEGIC PLANNING

EFFECTIVE AND FUN ENGAGEMENT



Getting input from students, faculty, and staff is critical for campus planning. Getting people involved not only makes for better informed plans, but can build energy and enthusiasm for projects. PE Strategies' range of engagement methods, including surveys, mapping, games, and focus groups, aren't just effective at collecting input, but entertaining and enjoyable for participants.

SPACE NEEDS PROJECTIONS

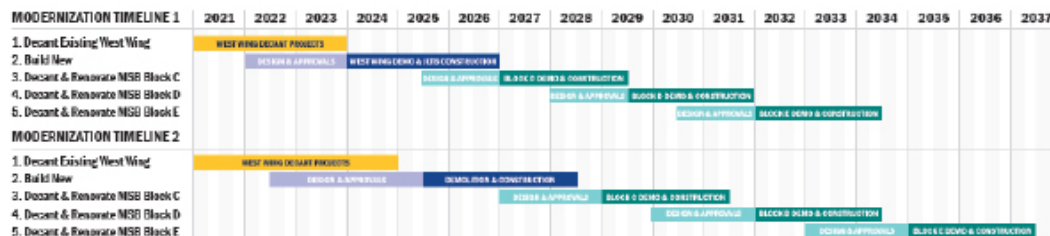
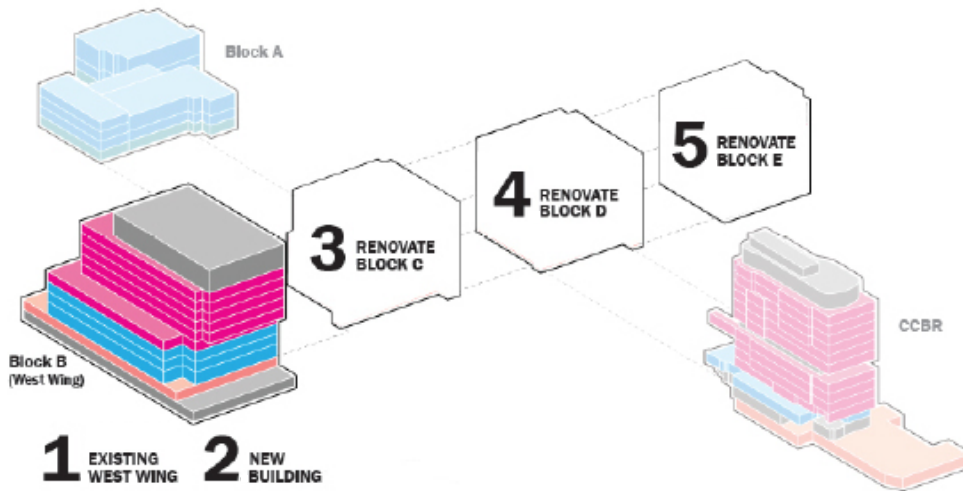


Appropriate facilities are critical to achieving strategic goals. PE Strategies helps institutions understand the spatial implications of strategic planning and equips planners with the information they need to make sound capital investments.

Projecting future space needs helps align building programs with institutional goals, avoiding costly missteps and ensuring that buildings are configured for the needs of tomorrow.

STRATEGIC PLANNING

FUTURE-PROOF PROGRAMMING



Even equipped with good data and a clear understanding of the current state of affairs, it's impossible to know what the future holds. Future-proof programming means acknowledging what isn't known and making flexible buildings that can adapt and evolve.

By strategically locating core building utilities and pursuing modular technology solutions, buildings can be programmed to enable inexpensive renovation and adaptation in the future. In this way, PE Strategies helps ensure that investment today enables smart choices in the future.



FOR MORE INFORMATION CONTACT



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