


PE Strategies

K-12 Education



A group of people, including a man with a beard and a woman, are gathered around a wall covered in various photographs and documents. They appear to be in a collaborative meeting or workshop, with one person pointing at a specific image on the wall. The scene is dimly lit, with a blue tint, suggesting an indoor setting like a conference room or a design studio.

MANY OF THE MOST SALIENT ISSUES FACING THE BUILT ENVIRONMENT DEMAND A COMPREHENSIVE APPROACH, AN INTEGRATED SUITE OF SKILLS, AND SOPHISTICATED ANALYSIS. PE Strategies builds on the 40-year multidisciplinary expertise and global platform of Perkins Eastman, and a thirty year history of serving as trusted advisors to institutions, cities, and public agencies and landowners.

STRATEGIC PLANNING

PROVIDING STRATEGIC GUIDANCE TO PUBLIC AND CHARTER SCHOOLS AND DISTRICTS

Our 30-year track record as an innovator in the design of K-12 facilities enables us provide strategic advice ranging from site selection, programming, to approvals, for global schools networks in cities throughout the world.

Avenues, The World School
New York

PROVIDING STRATEGIC GUIDANCE TO PUBLIC AND CHARTER SCHOOLS AND DISTRICTS



We draw on our experience designing over 300 school projects across the U.S. and in 18 countries to provide a comprehensive range of services for public school systems, including enrollment projections, conditions assessments, programming as well as district-wide master plans and multi-year capital budgets.

IN MODERNIZED SCHOOLS

STUDENTS ARE...

FACULTY ARE...

9% more satisfied with thermal comfort



40% more satisfied with thermal comfort

14% more satisfied with air quality



45% more satisfied with air quality

18% more satisfied with acoustics

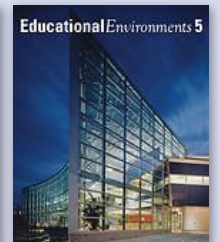
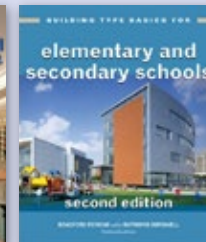
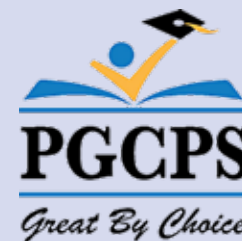


30% more satisfied with acoustics

13% more satisfied with daylight



45% more satisfied with daylight



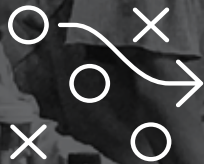
STRATEGIC PLANNING

OPTIMIZING PERFORMANCE AND ADVANCING IMPLEMENTATION

The full value of strategy can only be realized with a sound plan for implementation. We bring a wide range of expertise and a full range of services for helping our clients implement strategic plans, deal with change, and optimize organizational performance.



Change management



Workplace strategy



Business continuity planning



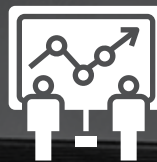
User experience



Brand strategy



Standards and design guidelines



Manuals and training



Pre- and post-occupancy analyses

OPTIMIZING PERFORMANCE AND
ADVANCING IMPLEMENTATION

USER EXPERIENCE

Putting the User Experience first results in spaces and places that serve the mission of the organization that use them. This approach creates results not just in terms of comfort, but in terms of productivity and effectiveness. At Columbia Teachers College, a multi-modal classroom platform supports a diverse range of teaching and learning modalities. Developed through extensive engagement and close observation of a “prototype room,” Perkins Eastman created optimal environments for an array of functions.

Optimizing assets to increase classroom utilization within an existing campus footprint

*Columbia University Teachers College
Classroom Capital Plan*

OPTIMIZING PERFORMANCE AND
ADVANCING IMPLEMENTATION

POST- OCCUPANCY ANALYSES



Understanding the impact of the new office environment on employee productivity, collaboration, and well-being to guide the development of organizational design standards

Boehringer Ingelheim



INSIGHT AND ANALYSIS

SOCIAL WORK
(8,919 ASF)

BUSINESS
(25,944 ASF)

GEOLOGY
(6,550 ASF)

LEHMAN
(2,700 ASF)

EAST ASIAN
(28,266 ASF)

SEL
(12,160 ASF)

AVERY
(47,421 ASF)

MATH
(9,085 ASF)

CONWITT
(4,726 ASF, ALSO LOCATED IN BUTLER)

MUSIC
(7,382 ASF)

JOURNALISM*
(508 ASF, NOT TO SCALE)

Analytical tools to provide clients with actionable insights to better understand the potential risks and rewards associated with major strategic initiatives.

Services

- Trend forecasting
- Data analysis
- Space utilization
- Industry benchmarking
- Organizational analysis
- Market analysis
- Cost-benefit analysis
- Economic and fiscal impact analysis
- Research

INSIGHT AND ANALYSIS

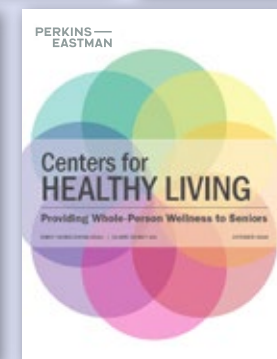
RESEARCH

Building upon a long term commitment to evidence based design, and partnering with Drexel University's School of Education, to explore how high-quality school buildings can positively impact education outcomes.

Latrobe Prize

Martin Luther King Junior School
Cambridge, Massachusetts

Utilizing qualitative and quantitative social science research methods for more informed decision-making and allow for improved outcomes and experiences, we offer environmental behavior research that can enhance the built environment, topic-based standalone design research to address major industry topics, and research scope development.





BUILDING CONSENSUS AND STRENGTHENING INTERACTIONS

CHANGE MANAGEMENT

Change management can help organizations equip their staff and other stakeholders to manage the shocks associated with reorganization or relocations.

Through workshops, digital platforms, and in person engagement, we transform potentially disruptive events into catalysts for positive change.



Reimagining a corporate headquarters to create a work environment that stimulates creative thinking, encourages collaboration, attracts new talent.

FactSet



FOR MORE INFORMATION CONTACT



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