



The **CONVERSATION**

PART ONE

PERKINS —
EASTMAN



FALL
20
20

SCENARIO
PLANNING

Perkins Eastman sees three ideas that could significantly impact the experience and effectiveness of your campus' fall scenario.



Community Advisor

Create a role to tie together the on-campus and off-campus cohorts. Someone who could coordinate the social and academic aspects of campus life.



Virtual Commons

Create a digital environment to connect students that mirrors your physical student commons.



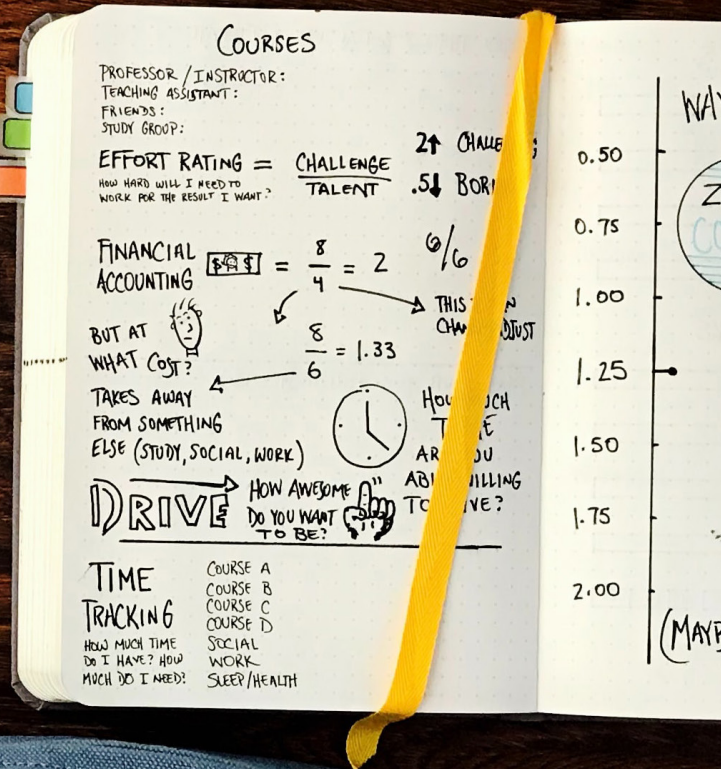
Physical Distancing

To encourage the connection to community — we recommend replacing the term “social distancing”.

Perkins Eastman has been thinking of you as you pivoted to online learning, saw campuses decant, and finished the spring semester under conditions which none of us could ever have imagined. As you know best, these times are truly unprecedented. As architects and planners, we have a sincere interest in understanding how your campus is evolving and helping you adapt. Perkins Eastman is committed to supporting you in a time when unusually intense media scrutiny and speculation are adding external pressure to the challenges you are already enduring.

In order to proactively engage this fluid situation, we formed **The Conversation**, a series of one-on-one discussions with institutions across the country. We asked each of you a series of foundational questions, and your responses were insightful and thoughtful; marked by a deep belief in the strength of your institution's leadership. Each campus is unique, therefore we are not seeing coalesce around one scenario, we are seeing a diversity of approach for the fall. Our next conversation together will capture the realities of your school's fall scenario.

Whether your institution will be online, on-campus, or a hybrid of both, the on-going need for community continues to emerge as the connective tissue. In a time when the discussion is focused on the term “social distancing” we should really be working on “physical distancing” as we move forward because now, more than ever, we need to tighten our social connections in order to overcome our physical separations. They are fundamental to the human condition and especially critical for higher learning environments. Social connectivity speaks to a core purpose of the on-campus experience, which requires a variety of strategies to give it continuity through this period of disruption. With this in mind, the Perkins Eastman higher education studio has constructed five scenarios for the near future of educational environments.





ON-CAMPUS MODEL

Dependent on the containment of COVID-19, this model will follow CDC guidelines for re-opening related to physical distancing. It will recognize the return of faculty, students, and staff to campus. **Colleges and universities will address academic, residential life, dining, athletics, and recreation with a range of options based upon the mission of the school. There will be limited to no additional online coursework as this model strives to meet the spirit and experience of fall 2019, which may be the most difficult to achieve.** If there is a “second wave” of COVID-19 later in the fall semester, these institutions will see a recurrence of the spring 2020 semester.

CONSIDERATIONS:

- This model will prove challenging without a vaccine.
- With limited online coursework, except for programs previously online at the start of the 2019-2020 academic year, students with health issues will be unable to attend.
- International students may not be able to attend due to travel restrictions, personal health issues, or an inability to obtain a visa.
- Colleges and Universities should consult their governing athletic conferences for direction on fall sports.
- How the campus interfaces with its surrounding communities will be managed through coordination with local governments and neighbors.
- Select residence halls will need to be open to accommodate students attending on-campus and in-person work. Doubles and triples could be utilized as singles.
- Dining will be provided on-campus under new guidelines.
- Consultation of the ADA and the classification of COVID-19 as a temporary disability should be reviewed for all on-campus and in-person attendance.
- Adjustment to the academic calendar may be considered to conclude the fall semester prior to Thanksgiving.

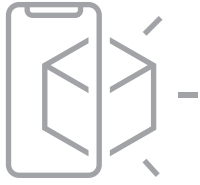


ONLINE MODEL

This scenario continues the spring and summer 2020 model with no access to the physical campus by faculty, staff (excluding those who are deemed essential), and students. **Focus will continue to be placed on curriculum preparation, virtual delivery, and assessment. There will be more concentration on student-to-faculty dynamics, how ideas are conveyed, spaces for ideation and gauging comprehension outside of testing, for the early and fluid stages of a course.** For example, in studio-based culture, how does an educator make sure a student demonstrates understanding virtually, because when face-to-face we rely on the exchange of an idea over a sketch, the reading of understanding in the nuance of an eye, the shift of body posture? How will these be read virtually? As a model, colleges and universities will have the summer to determine best practices to address more hands-on learning experiences for places which require the making of a physical thing, be that a painting, a piece of jewelry, an experiment - or research.

CONSIDERATIONS:

- This model may be the least equitable related to access to resources and highlights the socio-economic inequities of the students (technology, wi-fi infrastructure, materials and home/life balance).
- This model could be seen as the most equitable from a health perspective, allowing students, staff, and faculty the ability to not feel the need to disclose personal health issues or family health issues.
- Research, fine art, and performance work will need continued adaptation.
- There will continue to be development surrounding asynchronous and synchronous learning as colleges and universities are positioned to understand the blend of these styles dependent on learner, content, structure, and dialog.
- This model will allow both domestic and international students to attend.
- There will be no fall sports which require on-campus and in-person training or competition.
- Residence Halls will not be occupied.
- Dining facilities will not be operational.
- How to create a Virtual Commons for students? Learning and collaboration happens outside the classroom — what does this digital environment look like?



AUGMENTED ONLINE MODEL

Capitalizing on the approach of the spring and summer 2020 online model, **this scenario will see almost all curriculum delivered online, and off-campus, with slight modifications for key studio and lab-based coursework which will occur on-campus and in-person.** The health of faculty, students, and staff will be monitored, and this select, on-campus, and in-person work will follow operational protocols which address density, access, and recognize physical distancing.

CONSIDERATIONS:

- On-campus courses will still need an online module in order to recognize faculty, staff, and students who need to continue to shelter-in-place due to health concerns.
- This model, with an on-campus component, will require strategic operational protocols around density reduction planning, signage, and timed access points.
- This model will need to consider the residential, dining, and social needs of students with on-campus coursework
- This on-line portion of this model will allow both domestic and international students to attend.
- The in-person and on-campus coursework may deter international students from attending due to travel restriction, personal health issues, or an inability to obtain a visa.
- There will be no fall sports which require on-campus and in-person training or competition.
- Select residence halls will need to be open to accommodate students attending on-campus and in-person work. Doubles and triples should be utilized as singles.
- Limited dining will be provided to on-campus students only. Possible point-of-sale model.
- Consultation of the ADA and the classification of COVID-19 as a temporary disability should be reviewed for all on-campus and in-person attendance.
- Adjustment to the academic calendar may be considered to conclude the fall semester prior to Thanksgiving.



HYBRID MODEL

Recognizing that all staff, faculty and students may not be able to be on campus — or may not wish to be on campus — until there is a vaccine, there will be two sets of developed curriculum which run concurrently to create one unified hybrid campus. **Academic and social programs will be designed for on-campus and virtual students. Faculty and staff will have the option to teach and work either remotely or on-campus. This model is the most ambitious and requires significant touch points so the student's virtual experience is matched to the on-campus experience.** Focus will be on connection and programming which blends the on-campus cohort with their virtual cohort — creating a tight-knit community.

CONSIDERATIONS:

- This model will need to address any perceived stigma related to students, faculty, and staff who choose not to come to campus.
- A new role could be considered — a Community Advisor — who ties together the on-campus and off-campus cohort. This role would coordinate the social and academic aspects of campus life and this new role could be scalable depending on the size of the institution.
- How do you blend the Virtual Commons and the Physical Commons?
- What is the role of the Library in this model?
- Where possible, institutions may limit visitors to campus, thereby limiting access by the public.
- Colleges and Universities should consult their governing athletic conferences for direction on fall sports.
- Select residence halls will need to be open to accommodate students attending on-campus and in-person work. Doubles and triples should be utilized as singles.
- Dining will be provided on-campus under new guidelines.
- How the campus interfaces with its surrounding communities will be managed through coordination with local governments and neighbors.
- Consultation of the ADA and the classification of COVID-19 as a temporary disability should be reviewed for all on-campus and in-person attendance.
- Adjustment to the academic calendar may be considered to conclude the fall semester prior to Thanksgiving.



AUGMENTED HYBRID MODEL

The foundation for this scenario is the hybrid model, which provides both virtual-campus and on-campus academic and social experiences depending on whether or not the student is online or in-person. While the on-campus students have access to the school's physical resources, the augmented hybrid model varies their classroom experience in order to keep them connected to their virtual peers. **In this scenario, course sections will consist of sub-sections of virtual-campus and on-campus students. While virtual-campus students will always be in an online situation, on-campus students will alternate between in-person and online coursework.** Not only will this allow them to join their virtual campus classmates, it will further reduce pressures on campus density and classroom inventory.

CONSIDERATIONS:

- This model provides more connectivity to virtual-campus and on-campus students.
- This model will require more pedagogical agility on the part of faculty and staff.
- What is the role of the Library in this model?
- Where possible, institutions may limit visitors to campus, thereby limiting access by the public.
- Select residence halls will need to be open to accommodate students attending on-campus and in-person work. Doubles and triples should be utilized as singles.
- Dining will be provided to on-campus under new guidelines.
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