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*Introducing:*

# MEIS

— A PERKINS EASTMAN STUDIO



Everton Football Club: Bramley-Moore Dock Stadium in Liverpool, England, designed by MEIS

## PERKINS EASTMAN JOINS FORCES WITH MEIS, A POWERHOUSE SPORTS AND ENTERTAINMENT ARCHITECTURE FIRM

*Experts activate entertainment destinations with placemaking and urban planning*

**New York, NY (June 29, 2021)** Perkins Eastman, a global architecture, design, and planning firm, and MEIS, a multi-discipline architecture and design practice known for its innovative sports, entertainment, and urban activation venues, are pleased to announce they are joining forces.

# PERKINS — EASTMAN

MEIS' game-changing work on stadiums and entertainment centers spans the globe with state-of-the-art designs in the U.S., Europe, Asia, and the Middle East. *Time Magazine* featured Dan Meis, FAIA, RIBA, Founder and Managing Principal of MEIS, among its "100 Innovators in the World of Sports" in 2001. He's been considered one of the premier stadium architects in the world ever since.

While at NBBJ Sports Entertainment, and before launching his eponymous firm in 2007, Dan Meis led the design of several premier venues in the NFL and MLB including Lincoln Financial Field, Paul Brown Stadium, Miller Park, and T-Mobile Park. Dan also led the design and master plan of Los Angeles' Staples Center, which is consistently ranked among the highest revenue producing buildings in North America. Current projects include Everton Football Club: Bramley-Moore Dock Stadium, which is on a UNESCO World Heritage site on the Liverpool Docks in England. Construction on this waterfront soccer complex will begin this summer. Meis is also designing the Carol Kimmelman Athletic and Academic Campus near L.A. Community Tennis Center, which is expected to be among the nation's largest academic and athletic facilities. The United States Tennis Association, Tiger Woods' TGR Foundation, and Walt Disney Company have contributed \$50 million towards this new home for at-risk youth to learn to play tennis, and develop life skills while focusing on STEM (Science, Technology, Engineering, and Math).

Meis understands the critical importance of creating connections, community, and a sense of place and experience that is memorable and evocative. "Our work is never just about a stadium or arena, it's about creating entertainment districts that provide unique, authentic, heart-pounding experiences that engage the surrounding communities," Meis says. "The economics of sports has changed, and as a result we rarely see a project that doesn't require a sophisticated level of placemaking and urban planning," he adds.

"This is not just about sports. This is about how sports and entertainment venues activate the communities around them," says Shawn Basler, AIA, Co-CEO and Executive Director of Perkins Eastman. Developing properties around stadiums with facilities ranging from engaging public spaces, shops, restaurants, and bars to ultramodern training and wellness facilities, and even medical centers, is all part of the placemaking and urban planning that bring new life to entire districts, many of which have been neglected in the past.

Meis looks forward to stepping into Perkins Eastman's global footprint. "We've worked together in the past, we've had a relationship for years. From my perspective, it's the ability to scale that excites me," he says. "We have been very successful at distinguishing our practice through creativity and direct personal involvement on all of our projects. We now have a much deeper bench with all of Perkins Eastman's expertise. We feel a level of support and an unprecedented opportunity to grow the practice." Perkins Eastman has more than 1,000 employees, and experience in working on projects in 60 countries on five continents. Its award-winning portfolio reflects expertise in healthcare, senior living, large-scale mixed use, higher education, K-12, hospitality, and workplace design as well as planning, urban design, and strategic consulting. Perkins Eastman will greatly expand its professional and collegiate sports practices going forward.

# PERKINS — EASTMAN

“The MEIS brand itself is very important and we are proud to now have MEIS as a distinct studio of Perkins Eastman,” Basler says, adding, “We see this as a winning combination of resources, talent, and vision.”

## **About Perkins Eastman**

Perkins Eastman is a global design firm founded on the belief that design can have a direct and positive impact on people’s lives. The firm’s award-winning practice draws on its 1,000+ professionals networked across 20 studios worldwide. By keeping the user’s needs foremost in the design process, the firm enhances the human experience across the spectrum of the built environment. For more information, visit [www.perkinseastman.com](http://www.perkinseastman.com).

## **About MEIS**

MEIS, a boutique design practice with offices in Los Angeles and New York, specializes in the design of experience and spectacle. From sports and entertainment venues to urban activation, MEIS creates environments that inspire people to gather and celebrate. Dan Meis, FAIA, one of the leading innovators in the design of civic, urban, entertainment, and sporting venues, leads the practice. Recognized as one of the profession’s most inspired practices comprised of ultra-creative and talented individuals, MEIS creates award-winning, unique, and memorable spectator experiences that result in significant return on investment and revenue generation for clients. For more information, visit [www.meisstudio.com](http://www.meisstudio.com).

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