

## FOR IMMEDIATE RELEASE

### Contact:

Jennica Deely  
Perkins Eastman  
+1.412. 894.8363  
[j.deely@perkinseastman.com](mailto:j.deely@perkinseastman.com)

## PERKINS EASTMAN IS PROUD TO WELCOME ALEJANDRO GIRALDO

*Architect is key new hire in firm's vision to expand award-winning senior living practice*



Alejandro Giraldo, has joined Perkins Eastman as a Principal in the Senior Living Practice  
Photo courtesy of Perkins Eastman.

**New York, NY (September 15 2021)** Alejandro Giraldo has joined Perkins Eastman as a Principal in the global firm's Senior Living Practice.

A native of Colombia, Giraldo has practiced architecture for over 25 years in South America and the United States. His designs and market expertise have been recognized with various architectural design awards and featured widely in publications. Formerly an associate principal with THW Design, Giraldo has been integrally involved with the design and execution of innovative senior housing projects across the country, including the repositioning of large for-profit and not-for-profit communities with a strong focus on client development, mentoring, and business development leadership.

"We are very intentional about how we build our senior living leadership team and evolve our practice," says Martin Siefering, Principal of Perkins Eastman's Senior Living Practice. "Alejandro's powerful skills as a collaborator, innovator, connector, and designer are highly valued, and contribute to our vision of the future of the practice."

Giraldo is a collaborative designer and mentor to his core. "Partnerships are everything. Throughout each project, my primary goal is to forge connections to understand the client, the team, the region, and the circumstance. I am always looking for ways to innovate and reframe challenges as opportunities so that we can bring new and fresh ideas to the table," he says.

# PERKINS — EASTMAN

A graduate of Universidad Pontificia Bolivariana, a LEED Accredited Professional (AP BD+C), and a Certified Aging Service Professional (CASP), Giraldo will be based in our Stamford, CT, and New York, NY studios, and joins senior living leaders representing Perkins Eastman and its award-winning Senior Living Practice within the practice at large.

Perkins Eastman is thrilled to welcome Alejandro Giraldo to the team.

## **ABOUT PERKINS EASTMAN**

Perkins Eastman is a global design firm founded on the belief that design can have a direct and positive impact on people's lives. The firm's award-winning practice draws on its 1,100 professionals networked across 22 offices worldwide. By keeping the user's needs foremost in the design process, the firm enhances the human experience across the spectrum of the built environment. For more information visit [www.perkinseastman.com](http://www.perkinseastman.com).

**Headshot available.**

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