



# Living

BUILDING ON TRADITION

## Knollwood Place at Sholom

PERKINS —  
EASTMAN

# Knollwood Place at Sholom

ACKERBERG FAMILY SHOLOM WEST CAMPUS  
SAINT LOUIS PARK, MINNESOTA

Integrating the importance between past and present, Sholom's reinvention creates a vibrant home for residents, visitors and staff that builds on the Jewish traditions at the heart of this community. Through the elements of experiential design, spaces build on each other to create dynamic opportunities where residents are the central focus.

Through the process of design discovery and an interior design master plan, Sholom's vision became crystal clear and the overall design direction remained front and center throughout the process, including:

- Building on community traditions while embracing tomorrow's consumer expectations;
- Creating a vibrant and safe entry sequence;
- Refining the dining experience; and
- Capitalizing on a renewed wellness and entertainment experience through expanded amenities.

Each of these goals contributed to a welcoming experience focused on hospitality, security, and tradition.

## **Building on community traditions while embracing tomorrow's consumer expectations**

Building on Sholom's mission of care, compassion and community, the goal for the project was to reimagine the interior design and program spaces in order to create a vibrant and marketable community for today and tomorrow's consumer expectations. The first step included an interior design master plan to set the overall direction for the entire continuum of care. One of the first phases of the master plan was Knollwood Place offering independent living and amenity spaces. The project scope was



KNOLLWOOD PLACE ENTRY









Situated close to shopping, banking, and recreational activities, Knollwood Place offers a distinct neighborhood feel. There's always something to do or someone to see. A spacious outdoor patio with gazebo overlooks beautiful Lake L'Chaim behind Knollwood Place Apartments.







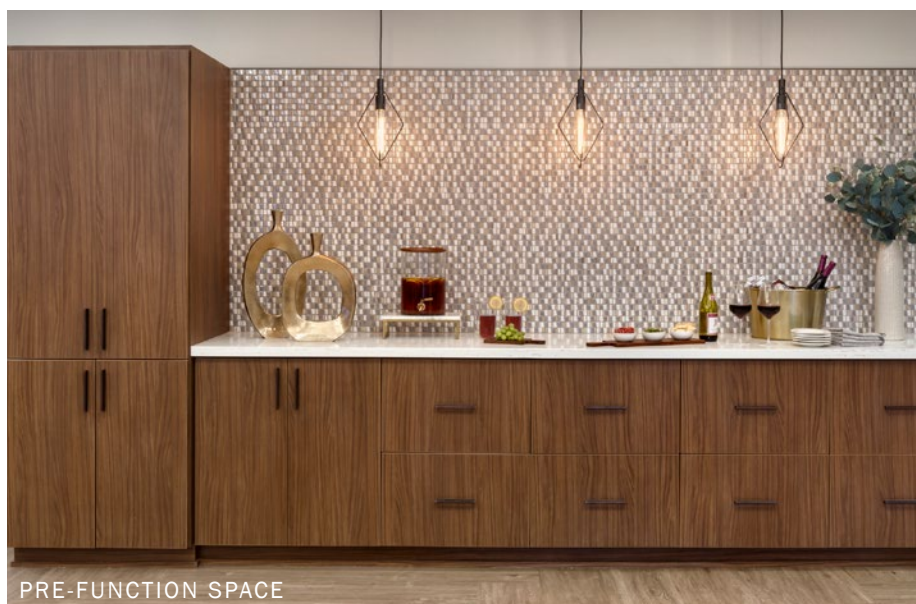
limited to typical resident and public corridors, resident amenity spaces, administration areas and the main kitchen totally nearly 24,000 sf. The budget offered the ability to target the creation of a few new key areas while the rest of the project was limited to refreshing finishes and furnishing of existing spaces.

Building on tradition and lifestyle, the new interiors features repurposing of existing art and new art by Jewish artists, photographs of the old iconic Lincoln Del in St. Louis Park, and other symbolic and sculptural items throughout the new spaces. Subtle embellishments such as fabric patterns and the metal screen in NOSH promote Jewish iconography while maintaining a contemporary and sophisticated nod to tradition.

## Creating a vibrant and safe entry sequence

While the project's main goal was to improve on first impressions and create a welcoming and vibrant entry sequence, heightening building security was paramount. Our teams reviewed reports created by Sholom's security consultant to ensure staff, resident, and staff safety, and incorporate recommendations into the design of the entry and surrounding spaces. These features included relocation of the reception and staff spaces for visual connectivity to the entry and key spaces adjacent to the entry, new technology for surveillance, and new entry sequencing for residents, staff, and visitors.

The existing entry sequence was uneventful and devoid of residents and activity. The budget required the design team to reuse existing elements within the two-story entry area including the main light fixtures, railings, and wood trim. A new double-sided fireplace anchors the space creating a warm welcoming feel. The existing underutilized



PRE-FUNCTION SPACE







library and meeting room to the left of the entry were opened to the lobby and corridor to create a new location for NOSH. The new all-day NOSH is immediately visible upon entering the building and activates the lobby space with residents, visitors, and staff throughout the day.

## Refining the dining experience

The new Willows Grill references the connection to the outdoor terrace with views of willow trees, the gazebo, and walking paths around the pond. This new branded restaurant creates a pre-function space, bar, and dining experience for residents and guests.

The pre-function space includes the host area, lounge seating, and a self-serve refreshment counter that includes space for pre-dinner appetizers and beverages with custom wine storage bins for residents. During non-dining times, this space serves as a hydration station and is immediately adjacent to the lobby and the new Willows Grill.

The Willows Grill boasts a new dining bar and reimagined restaurant enhancing the connections to outdoor spaces and the landscape beyond. The bar is used by residents at all times of day and includes a TV for sports, news, and other entertainment.

## Wellness and Entertainment

The project also included an expanded fitness center, updated multipurpose room, library / card and activity room, salon, and meeting rooms.

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Perkins Eastman has worked with Sholom at both of their communities providing master planning, architecture and interior designer services. Our most recent project is the interior renovations to Knollwood Place at the Ackerberg Family Sholom West Campus located in Saint Louis Park, MN. Completed during the pandemic while residents were secluded in their apartments, the project was carefully and safely executed and orchestrated by the contractor and leadership team at Sholom.







## CONTACT INFORMATION

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